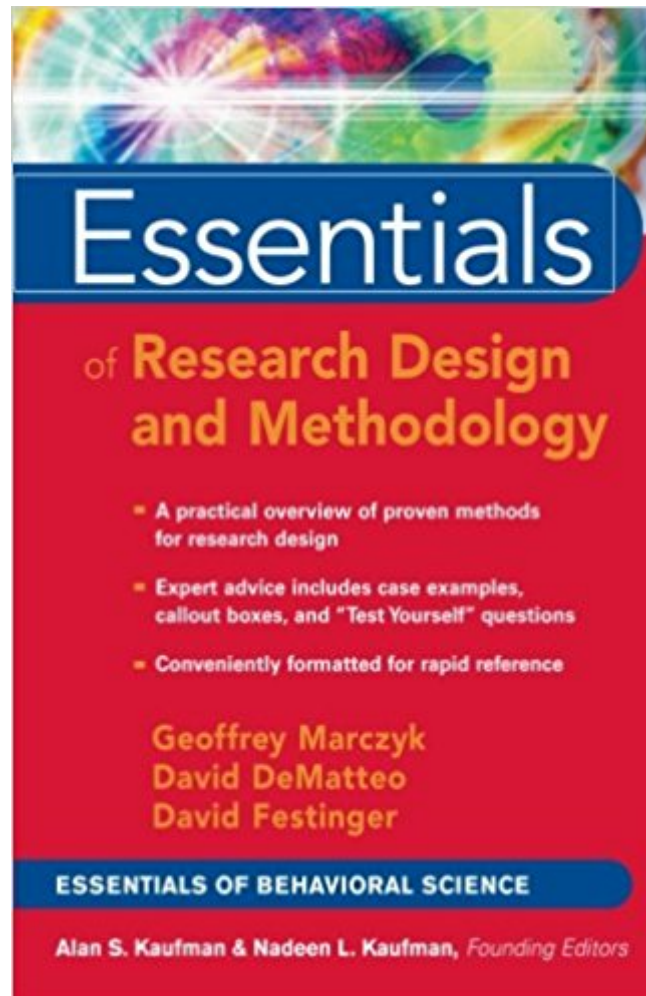**The book was found**

Essentials Of Research Design And Methodology

Synopsis

Master the essential skills for designing and conducting a successful research project Essentials of Research Design and Methodology contains practical information on how to design and conduct scientific research in the behavioral and social sciences. This accessible guide covers basic to advanced concepts in a clear, concrete, and readable style. The text offers students and practitioners in the behavioral sciences and related disciplines important insights into identifying research topics, variables, and methodological approaches. Data collection and assessment strategies, interpretation methods, and important ethical considerations also receive significant coverage in this user-friendly guide. Essentials of Research Design and Methodology is the only available resource to condense the wide-ranging topics of the field into a concise, accessible format for handy and quick reference. As part of the Essentials of Behavioral Science series, this book offers a thorough review of the most relevant topics in research design and methodology. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered.

Book Information

Paperback: 306 pages

Publisher: Wiley; 1 edition (March 2, 2005)

Language: English

ISBN-10: 0471470538

ISBN-13: 978-0471470533

Product Dimensions: 5.4 x 1.1 x 8.3 inches

Shipping Weight: 11.2 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars   8 customer reviews

Best Sellers Rank: #149,060 in Books (See Top 100 in Books)   #172 inÃ Â Books > Science & Math > Experiments, Instruments & Measurement > Methodology & Statistics   #239 inÃ Â Books > Medical Books > Psychology > Research   #240 inÃ Â Books > Health, Fitness & Dieting > Psychology & Counseling > Research

Customer Reviews

Master the essential skills for designing and conducting a successful research project Essentials of Research Design and Methodology contains practical information on how to design and conduct scientific research in the behavioral and social sciences. This accessible guide covers basic to

advanced concepts in a clear, concrete, and readable style. The text offers students and practitioners in the behavioral sciences and related disciplines important insights into identifying research topics, variables, and methodological approaches. Data collection and assessment strategies, interpretation methods, and important ethical considerations also receive significant coverage in this user-friendly guide. Essentials of Research Design and Methodology is the only available resource to condense the wide-ranging topics of the field into a concise, accessible format for handy and quick reference. As part of the Essentials of Behavioral Science series, this book offers a thorough review of the most relevant topics in research design and methodology. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered.

Geoffrey Marczyk, JD, PhD, is Assistant Professor at Widener University's Institute for Graduate Clinical Psychology in Chester, Pennsylvania. David DeMatteo, JD, PhD, is a behavioral scientist at the Treatment Research Institute at the University of Pennsylvania in Philadelphia, Pennsylvania. David Festinger, PhD, is a behavioral scientist at the Treatment Resarch Institute at the University of Pennsylvania in Philadelphia, Pennsylvania.

I had to buy this book for a research methods grad school class, and I loved it! It was so much easier to follow than the textbook I had for my research methods undergrad class. There were lots of examples weaved into the text that really helped me understand how to apply what I was learning. If you have a hard to follow textbook, this would probably make a great supplement. It would also be good to have on hand as a refresher.

Too often a problem seems difficult because it has not been properly dissected and analyzed. This book teaches the best ways to frame an issue, design the methods for finding the answers, and how to expect the results to have maximum validity. A must read for all problem solvers!!

Excellent resource. Highly recommend.

Excellent

A life-saver book! Highly recommended for those struggling to write the methodology section of your

thesis. Very clear and split into numerous well defined chapters and sections.

In the introduction, the authors state "our goal is to provide readers with books that will deliver key practical information in an efficient, accessible style." The authors have clearly met their goal - the book is clearly written and the examples are engaging and interesting. As the authors are professors, I was very surprised by this.I used this book to update my knowledge of basic research, and it was perfect. I think it would also be an ideal introduction to research design for beginners.

As the author wrote in the preface, the book brings you the principles of science design and methodology. It's a very useful book. I love it.

Excellent book. Easy to read. Easy to understand. Easy to find information. It made my first experience of doing research and then writing a paper easy to accomplish. I was glad the professor had picked this book.

Essentials of Research Design and Methodology Percutaneous Absorption: Drugs--Cosmetics--Mechanisms--Methodology: Drugs--Cosmetics--Mechanisms--Methodology, Third Edition, (Drugs and the Pharmaceutical Sciences) Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials Reference Card Public Interest Design Practice Guidebook: SEED Methodology, Case Studies, and Critical Issues (Public Interest Design Guidebooks) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) RESEARCH METHODOLOGY: CONCEPTS AND CASES, 2ND EDITION Single Case Research Methodology: Applications in Special Education and Behavioral Sciences Layout Essentials: 100 Design Principles for Using Grids (Design Essentials) Typography Essentials: 100 Design Principles for Working with Type (Design Essentials) Methodology of Research in Physical Education & Sports Science Research Methodology: A Step-by-Step Guide for Beginners Advanced Research Methodology Confirmatory Factor Analysis for Applied Research, Second Edition (Methodology in the Social Sciences) Research Methodology in Applied Economics Design Thinking Methodology Book FPGA-Based Prototyping Methodology Manual: Best Practices in Design-For-Prototyping Prepper Essentials: Prepper Essentials What Every Survivalist Needs To Know When Building The Ultimate SHTF Stockpile (Survival Handbook, DIY, Emergency ...

Essentials Books, Emergency Prepared) Essentials of Business Research: A Guide to Doing Your Research Project Design, When Everybody Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches